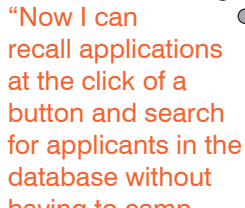


City Line Distributors Goes Paperless With nowHIRE's Elite Business Edition ATS

Switching to an Automated, Paper-Free Process Saves Time, Space and Money



"Now I can recall applications at the click of a button and search for applicants in the database without having to camp out at a file cabinet."

City Line Distributors, founded in 1930, is New England's number one independent, full-service food distributor. The company delivers fresh produce and meat to dining establishments in Connecticut, Rhode Island, New York and Massachusetts. Headquartered in West Haven, Connecticut, City Line processes approximately 2500 applications per year.

Erica Blackmon, City Line's recruiter, began her quest for an applicant tracking system (ATS) as a way to make the application process consistent. The company used a paper-based application process, and "some applicants were legible, some not; some were complete, some not," says Blackmon. "And resumes often didn't have all of the information I needed." Having to store all those paper applications and resumes created a space problem as well.

A CUSTOM SOLUTION

Blackmon searched the Internet for ATS vendors and considered several leading companies. She chose nowHIRE because the company was able to provide everything she was looking for in an ATS and had options she had not thought of, such as integrating online background checks and the IVR system that enables applicants to apply by phone. nowHIRE was also able to customize its Elite Business Edition offering for her particular needs.

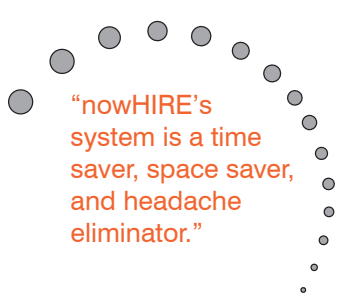
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The Elite Business Edition is a Web-based recruiting software system designed to streamline all phases of the employment life cycle. The system offers applicant pre-screening and qualifying, advanced resume database and applicant tracking features, automated background checks and many other features to create a more efficient and effective process.

NO MORE HEADACHES

Blackmon says the rollout was easy and the training went smoothly. She is impressed by the ease and convenience of maintaining applications. “Now I can recall applications at the click of a button and search for applicants in the database without having to camp out at a file cabinet. Everything is safely stored online.” She checks the nowHIRE system throughout the day for new applications—a much faster and more efficient method than before, when she had to retrieve paper applications from the front desk. “I can update the status of applicants throughout the hiring process. I can also notify applicants individually or as a group regarding the status of open positions.”

The advent of nowHIRE’s ATS has sparked another positive change to City Line’s hiring process. The front desk staff no longer need to keep a supply of paper applications and pens. They simply direct job seekers to the kiosk they have set up in the lobby to complete an online application. This streamlines the application process and ensures that all important information is collected. “nowHIRE’s system is a time saver, space saver, and headache eliminator,” Blackmon says. The ATS is also a money saver. City Line has saved thousands of dollars annually in hard and soft costs since implementation of the nowHIRE system.



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Blackmon benefits from nowHIRE’s renowned customer service as well. “Support staff at nowHIRE are great. I get questions answered in a timely manner”—often from the company’s president, Joseph Impastato. She looks forward to further interaction with the company, including eventual implementation of the nowHIRE E-Verify program and other upgrades as they become available.

nowHIRE: A COMPLETE ATS APPROACH



Since 1998, nowHIRE has been a premier provider of applicant tracking systems for companies of every size and in every vertical imaginable. Their industry-defining solutions feature fully integrated, Web-based recruiting and applicant tracking software modules that allow companies to configure the software to their specific recruiting needs – whether it be for hourly, salaried, internal, contingent, recruitment-based or any combination thereof. nowHIRE’s solutions provide an easier, faster, better way to approach talent acquisition to give companies what they call **Zoom**—the competitive edge.



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